Creative Industries and Education

Meeting in Moscow

Thursday April 15, 2010

Venue: Embassy of Finland in Moscow, Kropotkinskij pereulok 15-17
119034 Moskva

Organiser: Institute for Russia and Eastern Europe (Helsinki) in the framework of the Creative Compass project in cooperation with the Embassy of Finland and Cultural Policy Institute (Moscow)

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Programme

10.00 Registration

10.30 Opening words, Counsellor for Cultural Affairs, Ms. Ritva Kattelus, Embassy of Finland

10.35 Creative Finland programme, Project Office Manager Anneli Ojala, Institute for Russia and Eastern Europe

I. Education for Creative Economy

10.45 Aalto University (Helsinki, Finland) – Design, Media and Innovation programmes supporting Creative Industries Business development, Professor Peter McGrory, School of Art and Design, Aalto University, Helsinki

11.20 Strelka Institute for Media, Architecture and Design (Moscow), Ekaterina Girshina, Director of Public Programmes

11.30 International University in Moscow, Department of Cultural Entrepreneurship, Anna Davydova and Alina Frolenko, students

11.40 The Moscow School of Social and Economic Sciences, Faculty of Cultural Management, Yulia Sheshalevich, student

11.50 Coffee break

II. Creative Clusters – Phenomena of New City Culture

12.15 *Cable Factory in Helsinki*, Communication Manager Anni Syrjänen, Cable Factory

12.40 Flacon Design Zavod, Anna Manyuk, Director of Promotion

12.50 Winzavod, Nikolay Palazhchenko

13.00 *Creative industries in Russia: projects and research*, Alexey Goncharik, Coordinator, Creative Industries Agency

13.10 *New Cultural and Art Centres in Moscow and St. Petersburg.* Presentation of Survey of Creative Clusters. Coordinator Katja Ruutu, Helsinki School of Economics, Aalto University

13.30 *Creative Clusters: Policy Profiles*, Mikhail Gnedovsky, Director, Cultural Policy Institute

13.45 Closing words

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